

POLYROME

The festival hub in your guest's hand.

THE EXPERIENCE AND COMMERCE
ORCHESTRATION LAYER FOR LIVE EVENTS

PREPARED FOR LIVE EVENT PROMOTERS, WORLDWIDE · 2026

YOU ALREADY OWN THE AUDIENCE.

Polyrome increases the economic value of that audience without replacing the infrastructure you already use.

POLYROME IS THE ORCHESTRATION LAYER

It fits seamlessly into the technology and infrastructure that already power an event, and connects them into one cohesive guest experience.

No download. A small white labeled website, light enough to load and refresh on weak festival wifi, and easy to integrate into your existing native app.

Every surface is a module. Turn on only the ones you want.

Food & beverage

Merchandise

VIP

Experiences

Artist profiles

Itinerary

Sponsorships

Parking

Transportation

Payment systems

Event apps

WHAT FEEDS IN, WHAT IT FEEDS

FEEDS IN

Payments and POS

Food and beverage vendors

Access and credentialing

Transport and parking

POLYROME
orchestration layer

FEEDS OUT

Sponsors and brands

Merchandise and retail

VIP and experience operators

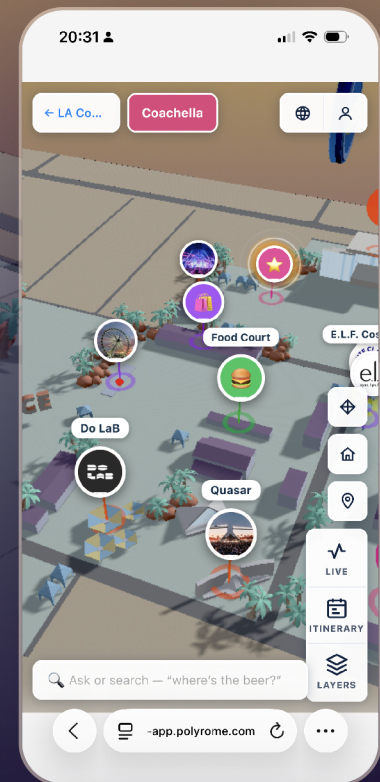
Promoter and venue ops

Measurement and CRM



ONE LIVE VIEW OF THE WHOLE SITE

Stages, artists, food, merch, VIP and sponsor activations all on one surface the attendee actually uses.



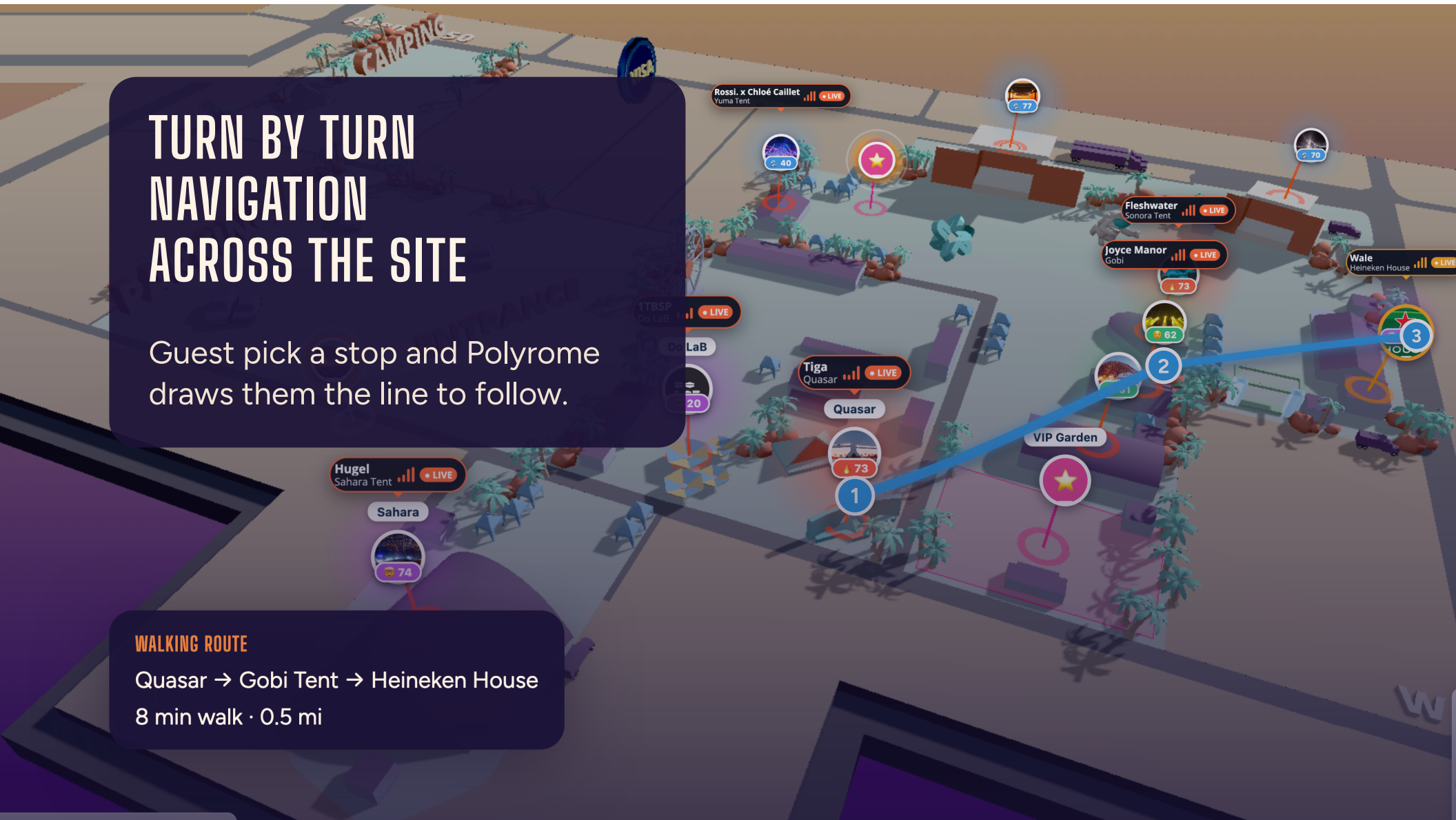
Same map in the guest's browser with custom white labeled URL. No download.

TURN BY TURN NAVIGATION ACROSS THE SITE

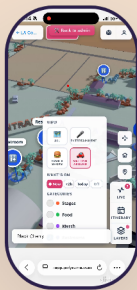
Guest pick a stop and Polyrome
draws them the line to follow.

WALKING ROUTE

Quasar → Gobi Tent → Heineken House
8 min walk · 0.5 mi



HOW IT WORKS IN THE HAND



NAVIGATION

Find any stage, bar or activation.



WATCH CLIP

documents.polyrome.com/videos/polyrome-navigation-demo.mp4



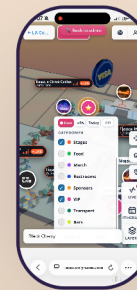
LIVE NOW

What is playing and what is next.



WATCH CLIP

documents.polyrome.com/videos/polyrome-live-demo.mp4



FOOD / MERCH AND ITINERARY

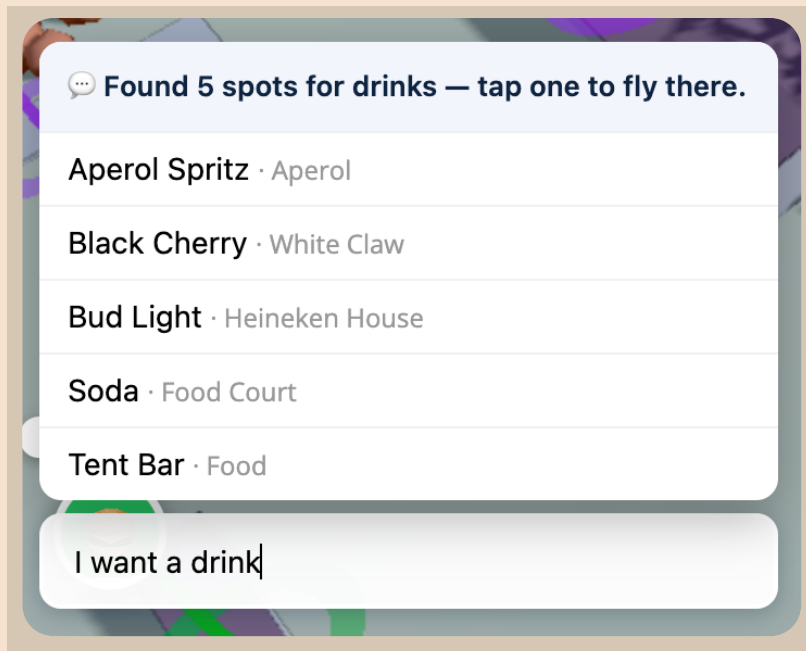
Order and build a plan for the day.



WATCH CLIP

documents.polyrome.com/videos/polyrome-food-itinerary-demo.mp4

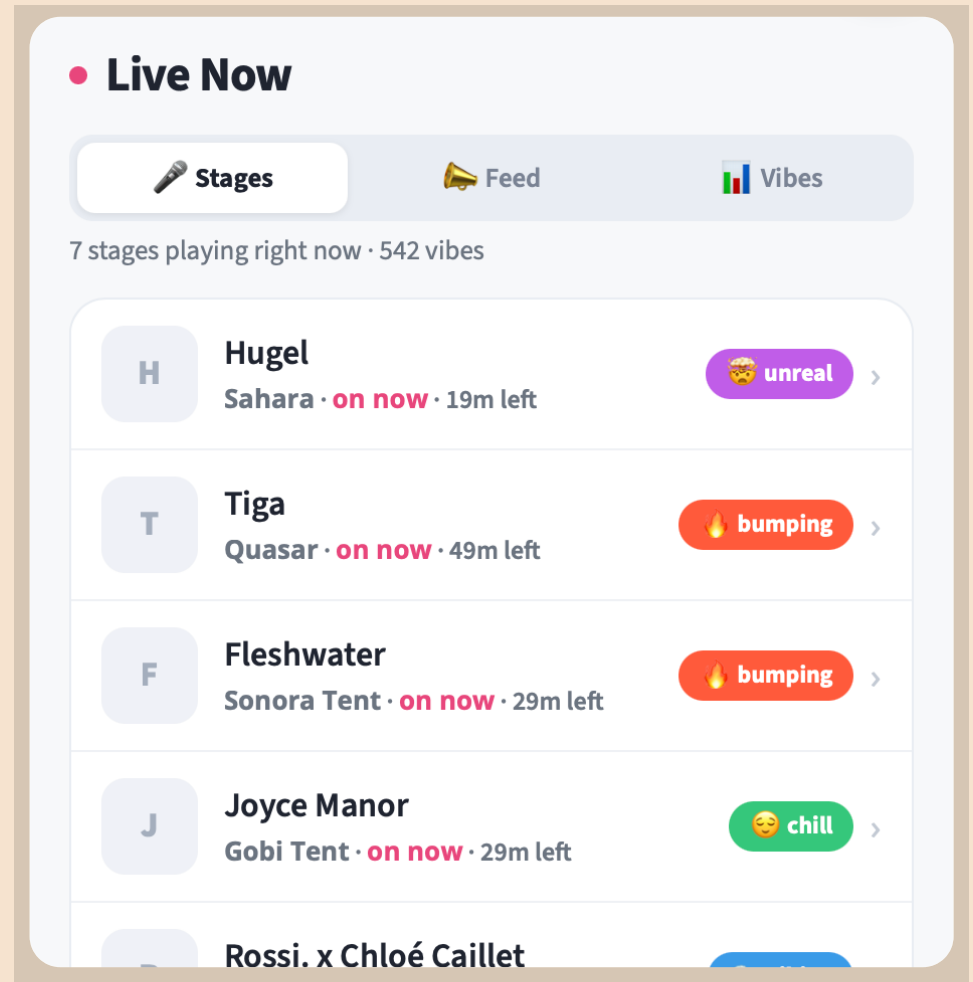
LIVE, AND ANSWERABLE



Looking for something?

Every answer is placed inventory: brands, bars and activations the guest can walk to.

Sponsors and paid placements surface first.



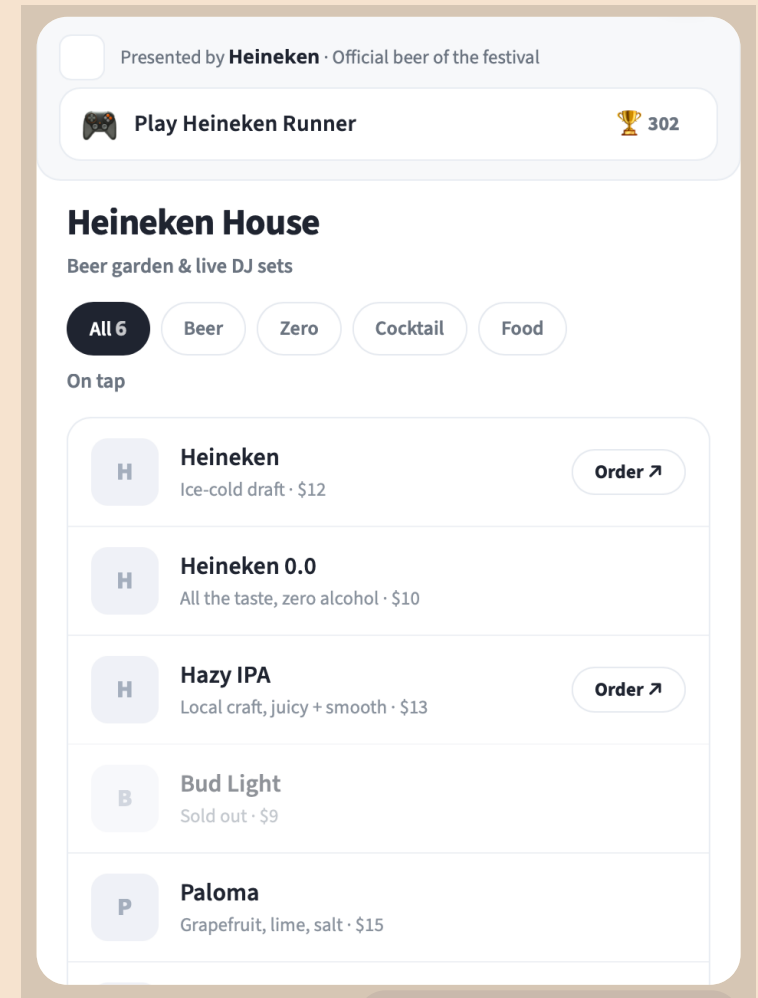
EVERY ANSWER IS ALSO A SPONSOR'S SPACE

The result opens into branded inventory: menu, prices, live stock and a sponsored game, all under the partner's name.

Sold out items grey out in real time, so guests do not walk to an empty tap.

Ordering hands off to Square or whichever POS the vendor already runs. Polyrome does not touch the transaction.

Placement, activations and games are inventory you can sell.



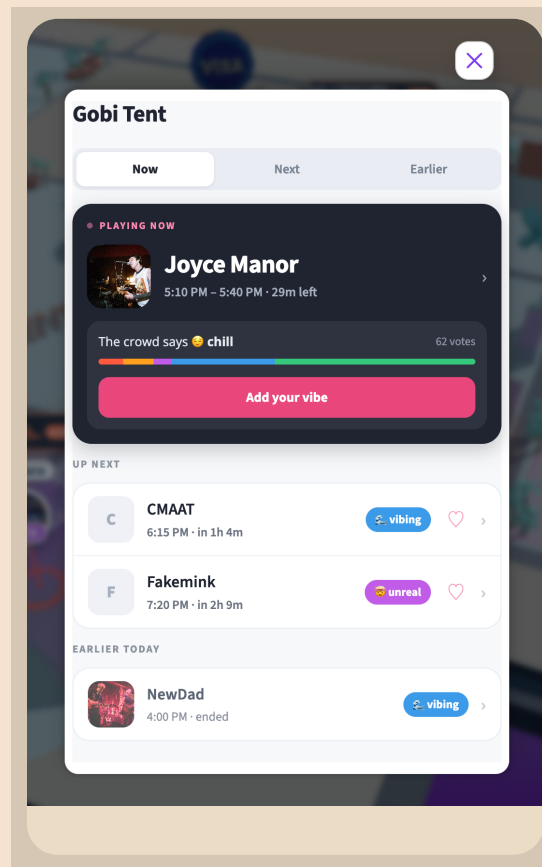
DISCOVERY, NOT JUST A SCHEDULE

An opening act kills it and the guest has no idea who they are. One tap answers it, and the answer follows them home.

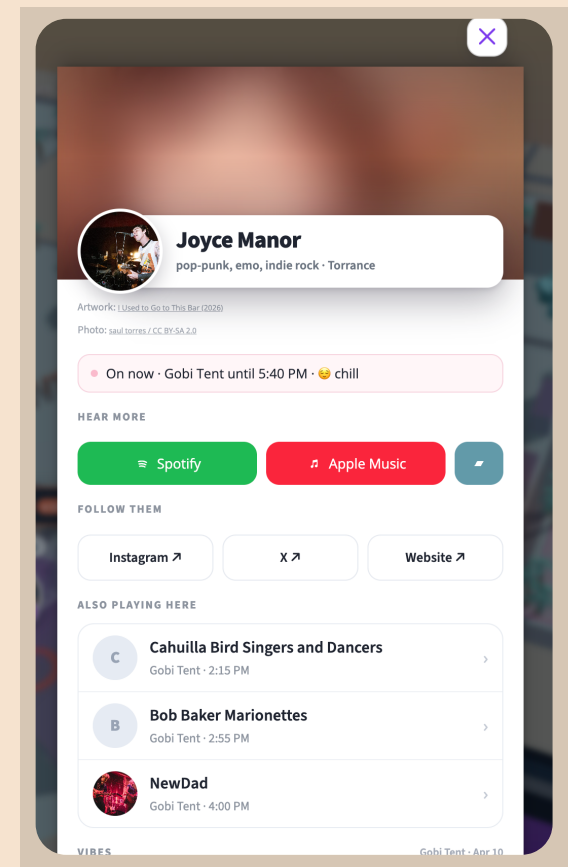
Tap any stage for who is on, how long is left and what the crowd is calling it.

Every artist has a profile: genre, set times, socials and a save to Spotify or Apple Music.

Every tap, vibe and save is a signal bookers cannot get from ticket sales.



The stage panel: playing now, time left, crowd vibe and what follows.



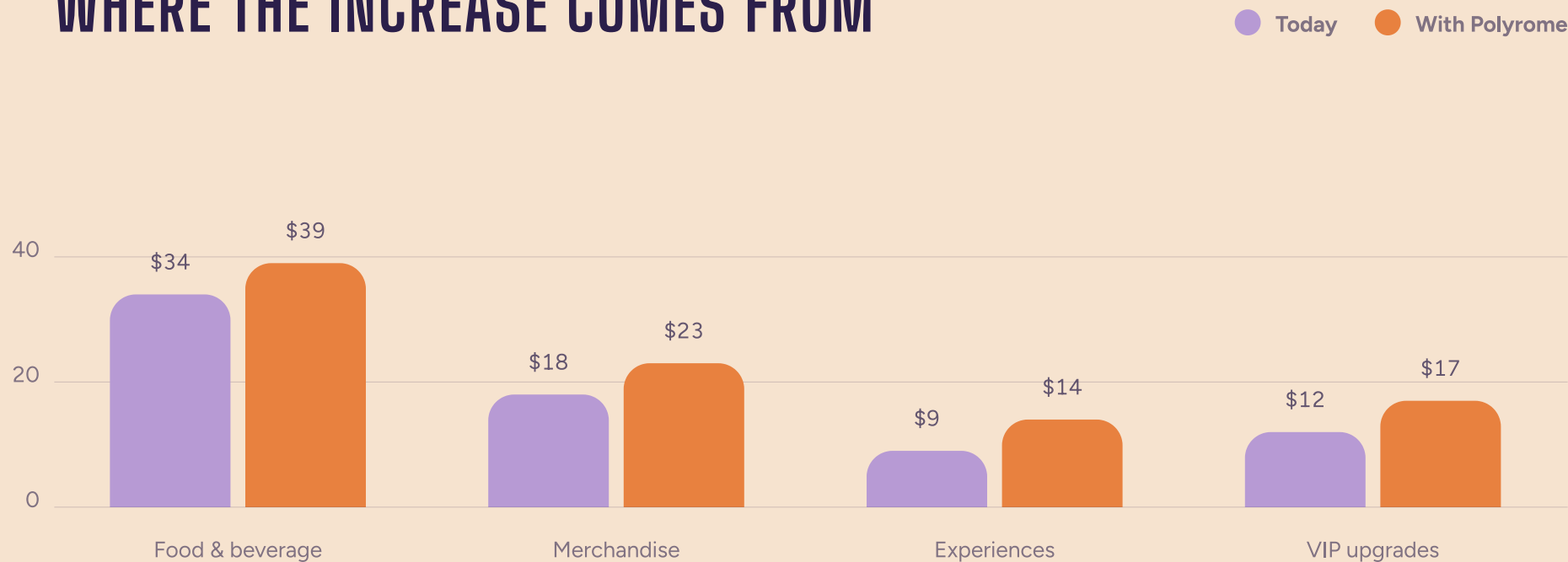
The artist profile: hear more, follow them, see who else plays here.

+22%

Illustrative on-site revenue per attendee once F&B, merchandise, experiences and VIP share one customer record.

Polyrome integrates into Square Purchasing (or any POS with an API). It isn't your POS, just how guests interface with it.

WHERE THE INCREASE COMES FROM



Illustrative on-site spend per attendee, by category. The gain comes from context, not price: each category sees who the attendee is and what they have already bought.

MORE TRANSACTIONS, SAME FESTIVAL HOURS

The limit on spend is not appetite, it is queue time. Polyrome takes the ordering off the counter and puts it in the guest's hand.

ORDER BEFORE YOU WALK

Food, drinks and merch ordered from wherever the guest is standing, then collected at a window instead of a line.

ONE TAP TO PAY

Ticket, wallet and payment method already on file, so checkout is a single confirmation rather than a card tap at a busy bar.

ROUTED AROUND THE CRUSH

Queue and crowd data send the guest to the nearest vendor that can actually serve them now, spreading load across the site.

NO REPLACEMENT, NO MIGRATION

KEEP YOUR VENDORS

Ticketing, payments and app stay where they are. Polyrome connects to them.

KEEP YOUR DATA

No migration project. The layer reads and writes to the systems already in place.

KEEP YOUR BRAND

The attendee sees your brand. Polyrome runs underneath the experience.

NO UPFRONT COST

Nothing to pay to switch it on. Polyrome charges the guest \$0.25 to \$0.75 per transaction.

WHAT KEEPS GUESTS COMING BACK

VIBE TRACKER

Not a five star rating. After a set, guests log how it felt: bumping, vibing, chill. The reactions build a live emotional map of the festival.

FRIEND RADAR

See the group in real time; who is at Main Stage, who just entered VIP. Meet here, or navigate to the group.

SKIP THE LINE

Food, drinks and merch ordered from anywhere on site and collected at a window. The most asked for thing at a festival, and nobody has done it yet.

HIDDEN EXPERIENCES

Secret bars, silent raves, surprise guests and exclusive drops are revealed by exploring; and AR collectibles sponsors pay to fund.

DISCOVER NEW ARTISTS

An opening act kills it and the guest has no idea who they are. One tap gets the profile, the set list, the socials and a save to Spotify.

BADGES, CHALLENGES AND CROWD TRIVIA

Visit five stages, try three vendors, sunrise survivor. Trivia against the crowd fills the gaps between sets. Points redeem through your POS.

WHAT'S IN IT FOR THE PROMOTER

MORE SOLD PER GUEST

Shorter queues and offers that know who is standing there mean more transactions per head on the same attendance, with the ticket price untouched.

VENDOR AND ARTIST ANALYTICS

Popular items, peak hour, sales by stage, artist and weather. Vibe data gives bookers the answer they cannot get today: who actually watched Artist X, how the set landed, and what they spent after.

SPONSOR ROI, FINALLY

Activation entries, dwell time, redemptions, shares, demographics, heat map and attributed revenue, per sponsor. Proof supports a higher rate card.

LIVE CROWD INTELLIGENCE

Heat map, queue prediction, congestion alerts, stage density and evacuation support, with an assistant you can just ask which vendor is underperforming.

AUDIENCE YOU ACTUALLY KNOW

Every guest arrives with a history from past events: what they watched, what they bought, who they came with.

YOUR NEXT EVENT

Let Polyrome
Sell more, Connect more, Entertain more

HELLO@POLYROME.COM